

April 13, 2016

Dear fellow Auctioneers,

We are proud to announce this year's, 8th annual NJSSA State bid calling contest will be held July 31, 2015, at the Somerset Patriots Baseball Park in Bridgewater, NJ! This exciting event will be a great opportunity to promote the NJSSA and your auction business! With over 5000 fans expected to be in attendance this live auction contest will drive interest in the New Jersey auction circuit. We plan on selling 20 plus items donated by the participants and other organizations to benefit Operation Shoebox, a non-profit supporting the US troops overseas. This event will take place during the baseball game between the Somerset Patriots and the Bridgeport Bluefish. The NJSSA will have a booth on the concourse for the event promoting the NJSSA and its participants. This event will be heavily promoted and publicized through many media outlets including TV, radio, web-site, and print advertising. The Somerset Patriots with many media connections will try to get local and New York TV stations to cover this event. This promises to be a great outreach to the community and promotion of the state society. This contest will only be open to NJSSA members and we hope to see all members come out for this event! Last year we raised over \$2000.00! This year we plan to exceed this amount.

If you would like to participate here are the details. There is a \$150.00 application fee to be in the contest. This fee will allow you compete in the contest. With this fee you will receive (5) free tickets to the event for family and friends. Additional tickets are available for \$10.00 each. The Auctioneer will also provide one donated item that he or she will sell in the contest. The item donated could be baseball related but is not limited to just that category. Remember you will be selling this item and it should be a quality and worth while item. Participants will be able to hand out brochures about their auction business at a booth on the concourse with other NJSSA material being passed out. All participants will receive a personalized professional press release to release to any media outlet. The winner will be announced at the end of the event, be presented with a trophy, and receive a 2016 free membership to the NJSSA.

If you do not wish to compete and still want to get in the action, here are some other ways to participate. You can donate an item to be sold at the event. We are also selling business card ads at \$50.00 each to be put into the program for the live auction event. You could sell tickets at one of your upcoming auctions for this event. Become a sponsor; for \$150.00 fee you can become a sponsor and be featured on the program we hand out, plus recognition at the game over the PA and scoreboard! These can be sold to members or any outside company except Phone and Soda services.

This is an exciting time to be a member of the NJSSA and with 100% participation this could be one of the most important auctions you participated at! If you have any questions feel free to contact me, Joe Bodnar at 866-349-7378, See you at the event!

DEADLINE TO PARTICIPATE IN THE CONTEST IS JULY 23, 2016!

NJSSA STATE BID CALLING CONTEST

JULY 31, 2016 Game time 5:05pm Contest time 8:00pm

Name of Auctioneer	Name of Business
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Address	Phone Number
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Description of Item you will be donating and selling

<u>FEE</u>	\$150.00
<u>5 Tickets</u>	FREE
<u>Additional tickets @ \$10.00 each</u>	_____
<u>Advertisement in the program @ \$50.00</u>	_____
<u>Total check enclosed</u>	_____

DEADLINE TO REGISTER TO PARTICIPATE IS JULY 23, 2016

Please make checks payable to **NJSSA** and mail to:

NJSSA C/O Bodnar's Auction
P.O. Box 1132
New Brunswick, NJ 08903-1132